



Accomplishments – July 2014 to June 2015

Housing

- Initiated rehabilitation plans and started/completed rehabilitation on 34 properties.
- Completed almost 1,300 code inspections.
- Started a new employer-assisted homeownership program (Live Near Your Work) where 14 local employers will provide grant money to their qualified employees to buy a house in Center City. To date, 27 have expressed interest.
- Assisted in funding the new senior housing project sponsored by Sacred Heart, located at 5th and Turner Streets.

Physical Improvements and Design

- Began restoring the facades of 11 residential and 12 commercial structures.
- Kicked off the Center City Pedestrian Street Lighting Program by pre-purchasing over 100 new pedestrian scale streetlights for installation.
- Completed a new design for Stevens Park.
- Completed the construction phase of Jackson Street Park; grass seeding is ongoing.
- Developed a new pocket park and mural in the 600 block of Chew Street as part of Wells Fargo Day.
- Assisted with beautifying the grounds of the new Building 21 High School as part of Wells Fargo Day.

Public Safety

- Purchased and installed 21 new hi-definition surveillance cameras.
- Increased police coverage by providing funding for 2 additional bicycle patrol officers for 24 weeks.
- Increased the number of residents able to participate in the Allentown Police Department's youth Police Academy.

Economic Development and Employment

- Initiated a hospitality and restaurant pre-employment training program for downtown residents.
- Graduated 7 new potential business owners who live in the neighborhood from the Start Your Business Program.

Communication and Public Engagement

- Engaged neighborhood residents through participation on the Upside Allentown steering committee and sub-committees.
- Provided funds to community organizations for a variety of neighborhood based activities including:
 - neighborhood-based streetscaping
 - farmers' markets
 - workshops on financial literacy and leadership
 - block parties
 - neighborhood meetings
 - house tours
 - and many others.
- Developed a website and social network connections for Upside Allentown.
- Produced 13 marketing videos promoting Center City neighborhoods and the downtown commercial and entertainment area.
- Supporting the neighborhood folk festival scheduled for Sunday, August 23.

Arts and Culture

- Initiated a major planning process to strengthen the arts community and to bring the arts to the community.

Education

- Supported the development of Building 21.
- Explored a variety of funding mechanisms to substantially benefit high quality early childhood education in Allentown.



Projects July 2015 to June 2016

Housing

- Offer a series of seminars for small landlords to enable pro-active management of their properties (crime awareness, property maintenance, and screening).
- Support the reactivation of the city's housing rehabilitation program
- Continue implementation of homeownership assistance programs (Live Near Your Work, CDBG+HOME).

Physical Improvements and Design

- Continue to support the residential and commercial façade program.
- Install pedestrian-scale street lighting along Turner Street (from 6th to 10th).

Public Safety

- Continue to support the increased deployment of APD uniformed bicycle officers.
- Continue to support APD's Youth Civilian Police Academy and the PAL After-School Program.

Economic Development and Employment

- Continue to support the implementation and expansion of pre-employment hospitality industry training for Center City residents.
- Support adult literacy programming.
- Continue to support small-business development through the Start Your Business Program.

Communication and Public Engagement

- Continue to engage neighborhood residents through participation on the Upside Allentown steering committee and sub-committees.
- Provide funds to community organizations for a variety of neighborhood-based activities including:
 - neighborhood-based streetscaping
 - farmers' markets
 - workshops on financial literacy and leadership
 - block parties
 - neighborhood meetings
 - house tours
 - and many others.
- Continue the development and implementation of a multi-media marketing campaign to promote Center City.
- Maintain web presence for Upside Allentown.

Arts and Culture

- Facilitate the completion of a plan for the development of arts and cultural programming in Center City.

Education

- Continue to explore potential funding mechanisms to substantially benefit high-quality early childhood education in Allentown.



COMMUNITY ACTION DEVELOPMENT CORPORATION OF ALLENTOWN

NEIGHBORHOOD PARTNERSHIP PROGRAM CORPORATE INVESTORS

National Penn Bank	\$100,000
PPL	\$100,000
TD Bank	\$100,000
Alvin H. Butz	\$50,000
City Center Investment Corporation	\$50,000
Lafayette Ambassador Bank	\$50,000
Susquehanna Bank	\$50,000
Wells Fargo Bank	\$50,000

ADDITIONAL FUNDING

City of Allentown	\$2,500,000
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